

# **SND NEWS RELEASE**

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**FOR IMMEDIATE RELEASE**  
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## **FINBERG NAMED AS FIRST PRESIDENT OF NEW SND FOUNDATION**

RESTON, Va. – Howard Finberg, assistant managing editor of *The Arizona Republic*, Phoenix, has been appointed as the first president of the newly-formed Society of Newspaper Design Foundation.

Finberg, a veteran journalist, previously had been a director of SND and chair of its Technology Committee. Before moving to Phoenix in 1987, he held editing and management positions at the *San Francisco Chronicle*, *Chicago Tribune*, *San Jose (Calif.) Mercury News*, *New York Times* and the *San Francisco Examiner*. He is the co-author of a college-level textbook, "Visual Editing" (Wadsworth, Inc., Belmont, Calif.). The book explains the role of visuals in the total newspaper process, and specifically covers illustrations, photojournalism, informational graphics and newspaper design.

The SND Foundation, incorporated in February, is the research and education arm of the Society of Newspaper Design. The primary missions of SND Foundation are:

- To contribute, through education and research, to the newspaper design and graphics profession
- To develop and improve the capabilities of those who currently have (or have an interest in) careers in newspaper graphics and design.

Beginning in 1993, some educational programs currently conducted by SND will be transferred to SND Foundation. Among those initially targeted to become Foundation projects: The Directory of Newspaper Graphics and Design Internships, Research Grant program, Travel Grant program and the Student Awards for Excellence in Newspaper Graphics and Design.

Two new activities – a professional in residence program and a minority visual journalist fellow program – are also planned (pending sponsorships). Active fundraising for Foundation projects will begin after the first of the year.

The SND Foundation is the non-profit, educational arm of the Society of Newspaper Design, an international professional organization dedicated to the improvement of newspapers through good design. The Society, founded in 1979, has more than 2,700 members in the US, Canada and 38 other countries.